



The National Beef Event
www.beefexpo.co.uk

“BEEF UP YOUR RETURNS”

MAJOR SPONSOR



**THREE COUNTIES SHOWGROUND, MALVERN,
WORCESTERSHIRE, WR13 6NW**

THURSDAY 21ST MAY 2009

BREED SOCIETY APPLICATION FORM

Breed Society Name.

Address

..... Postcode.....

Contact Name Tel No

Fax No E mail Address

Web Address.....

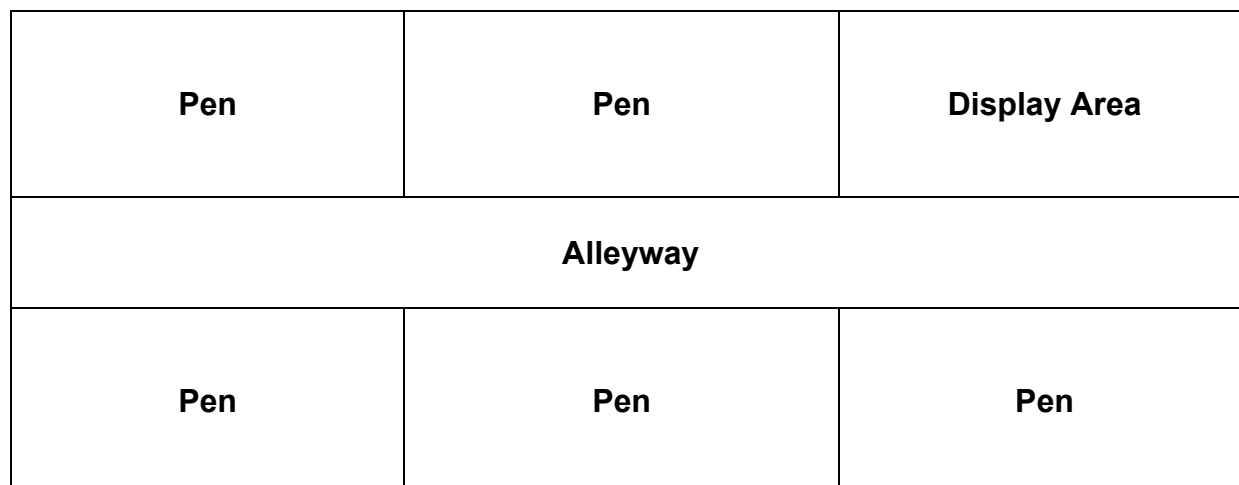
APPLICATION FORM

Breed Societies can book a minimum of 3m x 3m and upwards for display/hospitality area, and up to a maximum of 6 pens (3m frontage x 3m depth) for display cattle.

DISPLAY/HOSPITALITY AREA					
LOCATION	FRONTAGE	DEPTH	COST M ²	TOTAL COST	OFFICE USE
OPEN SPACE	... METRES	3 METRES	@ £20 M ²	£	
ELECTRICITY					
We are applying for electricity for our stand from the Three Counties Agricultural Society using the separate application form enclosed Yes / No Please circle					

CHARGES FOR PENS BASED ON BREED SOCIETY MEMBERSHIP					
1001 Members plus £100 per pen					
601 – 1000 Members £70 per pen					
301 – 600 Members £50 per pen					
300 members and below £30 per pen					
NO PENS REQUIRED	FRONTAGE	DEPTH	COST PER PEN	TOTAL COST	OFFICE USE
	3 METRES	3 METRES	£	£	

Breed Societies taking up the allocation of 6 pens will be allocated a block within an alleyway where the pens look onto one another similar to the diagram below or if you so wish all your pens in one row. Please use a separate piece of paper to make any special requests and rough drawing of your preferred stand layout -



Non NBA Affiliated Breed Societies will be charged full commercial rate for stand space and should contact the Organiser for prices.

We wish to apply for stand space as indicated above subject to the conditions affecting Beef Expo 2009.

Signed..... Date.....

CHEQUES SHOULD BE MADE PAYABLE TO -
 "NBA BEEF EXPO"
 APPLICATIONS WILL NOT BE ACCEPTED WITHOUT THE APPROPRIATE FEE

Return to –
 Euan Emslie
 NBA Beef Expo 2009
 3 Briar Close
 Newport
 Brough
 East Yorkshire
 HU15 2QY

By Friday 27TH February 2009

Any Queries Please
 Contact –
 Euan Emslie
 Organiser
 Tel: 01430 441870

Email: info@beefexpo.co.uk

	£	p
COST OF DISPLAY STAND		
COST OF PENS		
ELECTRICITY	See Separate Booking Form	
FURNITURE		
MODULAR UNIT		
CARPET		
FARM TOUR		
CONFERENCE & DINNER		
SPONSORSHIP		
BANNER SPACE		
3 EXTRA PASSES @ £10		
SUB TOTAL		
VAT @ 15.0%		
<u>TOTAL COST</u>		

Other Opportunities at Beef Expo 2009

We are interested in the following -

	COST	INTEREST/REQUIRE TICK/NUMBERS	OFFICE USE
Banners There is a limited number of banner spaces available	£50 + VAT each		
Sponsorship There are a number of opportunities available	See Separate sheet enclosed		
YFC Open Stock Judging Competition Sponsorship of prize money			

BEEF EXPO 2009

BREED SOCIETY STANDS – INFORMATION AND CONDITIONS

1. Stand charges are listed on the application form. Please indicate clearly the size of display/hospitality area and pens you require.
2. Stand Positions will be allocated on strictly a first come basis. If the position you have indicated you would like is not available the organisers will endeavour to offer you an alternative position. The Organisers retain the right to adapt the mart layout and to allocate stand space to accommodate the requirement of exhibitors, demonstrations etc.
3. The closing date for stand applications is **Friday 27th February 2009**. Applications received after this date will be subject to space availability and a 15% surcharge will apply.
4. Each Breed Society shall exhibit only or mainly livestock and products of relevance to agriculture and related industries.
5. No exhibitors shall be permitted to arrange their stand or to place their sign in such a manner as to obstruct the light or to inconvenience or disadvantageously affect the display of any other exhibitor. No form of intrusion into neighbouring sites will be permitted.
6. Electricity can only be provided for indoor stands as indicated on the separate application form from the TCAS. Water standpipes will be available on site.
7. All indoor stand space is on clean, flat concrete.
8. Exhibitors will furnish their stand with a fire extinguisher.
9. Each exhibitor shall be responsible for the removal of refuse from their stand.
10. Exhibitors will be provided with two exhibitors' passes free for display/hospitality area booked up to 9 m², one extra for each 9 m² booked after that and one extra pass per pen booked. Three extra passes can be obtained for a total of £10.00 plus VAT. One vehicle pass will be issued for the display/hospitality area and an extra vehicle pass for each pen booked to allow access for off-loading but it is not a parking permit.
11. Access to the site will be from 3.00 pm to 6.00 pm on Tuesday 19th May and 9.00 am and 6.00 pm on Wednesday 20th May 2009 but those on site can continue with stand erection on the Wednesday only. All non-exhibition items and cars must be off site by 8.30 am on the day of the event. Cattle can only be delivered on the Wednesday from 9.00 am to 6.00 pm.
12. Staffing of stands must be at all times between 9.00 am and 5.00 pm on Thursday 21st May 2009.
13. No person other than an exhibitor who has applied for and been allocated space will be allowed to sell or display articles of any description on the site. Sub-letting of stands is not permitted.
14. The sole catering and bar rights have been granted.
15. The National Beef Association (The Association) will not be responsible for any accident, damage or loss however caused, which may occur to any exhibitor or to his animals, articles or property brought onto the site. The Association will not be responsible for any actions or expenses on account of or in respect of any such damage or injury caused. All exhibitors must have Full Third Party Liability insurance and, if requested, will supply proof of current policy to The Association. All exhibitors indemnify The Association from any claims made in connection with the exhibitor's staff, equipment, display, animals or vehicles.
16. If for any reason whatsoever Beef Expo 2009 has to be cancelled, 50% of your stand and pen costs fee will be returned.
17. The decision of the Organising Committee about the interpretation of these conditions will be final.