



The National Beef Event
www.beefexpo.co.uk

“BEEF UP YOUR RETURNS”

MAJOR SPONSOR



**THREE COUNTIES SHOWGROUND, MALVERN,
WORCESTERSHIRE, WR13 6NW**

THURSDAY 21ST MAY 2009

COMMERCIAL & EDUCATIONAL EXHIBITOR
APPLICATION FORM

Company name

Address

..... Postcode.....

Contact Name Tel No

Fax No E mail Address

Web Address.....

Type of business/ products.....

APPLICATION FORM

INDOOR STAND CHARGES

Up to 14 Sq Metres - £26 /m ²	15 – 18 Sq Metres – £22 /m ²	19 –39 Sq Metres - £18 /m ²
40 Sq Metres & Over- £16 /m ²		

INDOOR STANDS

LOCATION	FRONTAGE	DEPTH	COST PER M ²	TOTAL COST	OFFICE USE
Open Space METRES	3 METRES	@ £		
Open Space METRES	4 METRES	@ £		
Open Space METRES	5 METRES	@ £		
Open Space METRES	6 METRES	@ £		
Open Space METRESMETRES	@ £		

OUTDOOR STANDS

Outdoor	5 METRES	5 METRES		£210	
Outdoor	10 METRES	5 METRES		£288	
Outdoor	15 METRES	5 METRES		£355	
Outdoor	10 METRES	10 METRES		£420	
Outdoor	15 METRES	10 METRES		£555	
OutdoorMETRES METRES			

For larger outdoor stands – Price on application from the Organiser

EDUCATIONAL STANDS

Limited spaces available for non-commercial organisations only
Price and availability from the Organiser

Indoor METRES METRES	@ £		
Outdoor METRES METRES	@ £		

ELECTRICITY

We are applying for electricity for our stand from the Three Counties Agricultural Society using the separate application form enclosed **Yes / No Please circle**

Use this space to make any special requests -

We wish to apply for stand space as indicated above subject to the conditions affecting Beef Expo 2009.

Signed..... Date.....

CHEQUES SHOULD BE MADE PAYABLE TO -
“NBA BEEF EXPO”
 APPLICATIONS WILL NOT BE ACCEPTED WITHOUT THE APPROPRIATE FEE

Return to –
 Euan Emslie
 NBA Beef Expo
 3 Briar Close
 Newport
 Brough
 East Yorkshire
 HU15 2QY

By Friday 27th February 2009

Any Queries Please
 Contact –
 Euan Emslie
 Organiser
 Tel: 01430 441870

Email: info@beefexpo.co.uk

	£	p
COST OF STAND		
NBA CORPORATE GOLD MEMBER – LESS 20% FROM ABOVE		
ELECTRICITY	See Separate Booking Form	
FURNITURE		
MODULAR UNIT		
CARPET		
FARM TOUR		
CONFERENCE & DINNER		
SPONSORSHIP		
DEMONSTRATIONS		
BANNER SPACE		
£10 FOR 3 EXTRA PASSES		
SUB TOTAL		
VAT @ 15.0%		
<u>TOTAL COST</u>		

Other Opportunities at Beef Expo 2009

We are interested in the following -

	COST	INTEREST/REQUIRE TICK/NUMBERS	OFFICE USE
Working Demonstrations Feeder Wagon, Tele-handler, Grain Crimping/Rolling Machinery & Cattle Handling Demonstrations	£500 + VAT		
Banners There is a limited number of banner spaces available	£50 + VAT each		
Sponsorship There are a number of opportunities available	See Separate Sponsorship Sheet Enclosed		
YFC Open Stock Judging Competition Sponsorship of prize money			

Beef Expo 2009 – Thursday 21st May 2009

Three Counties Showground, Malvern, Worcestershire

COMMERCIAL & EDUCATIONAL EXHIBITOR – INFORMATION AND CONDITIONS

1. Stand charges are listed on the application form. Please indicate clearly the size of stand required.
2. Stand Positions will be allocated on strictly a first come basis. If the position you have indicated you would like is not available the organisers will endeavour to offer you an alternative position. The Organisers retain the right to adapt the site layout and to allocate stand space to accommodate the requirement of exhibitors, demonstrations etc.
3. The closing date for stand applications is **Friday 27th February 2009**. Applications received after this date will be subject to space availability and a 15% surcharge will apply.
4. Each company shall exhibit only or mainly materials and products of relevance to agriculture and related industries.
5. No exhibitors shall be permitted to arrange their stand or to place their sign in such a manner as to obstruct the light or to inconvenience or disadvantageously affect the display of any other exhibitor. No form of intrusion into neighbouring sites will be permitted.
6. Risk assessment forms should be completed and returned with this application form.
7. Electricity can be provided for indoor/outdoor stands as indicated on the separate application form from the TCAS. Water standpipes will be available on site.
8. Outdoor space is available on tarmac and grass. Exhibitors with marquees must provide the organiser with a fire resistant certificate. No marquee pins should be used on the tarmac. Exhibitors will furnish their stand with a fire extinguisher.
9. Each exhibitor shall be responsible for the removal of refuse from his stand and outside stands shall completely restore the ground on removal.
10. Indoor exhibitors will be provided with two exhibitors' passes free for space booked up to 12 m² and one extra for each 9 m² booked after that. Outdoor exhibitors will be provided with two exhibitors' passes free for space booked up to 25m² and one extra for each 50m² booked after that. Three extra passes can be obtained for a total of £10.00 plus VAT. One vehicle pass will be issued to allow access for off-loading but is not a parking permit.
11. Access to the site will be from 3.00 pm to 6.00 pm on Tuesday 19th May and from 9 am to 6 pm on Wednesday 20th May 2009 but those on site can continue with stand erection on the Wednesday only. All non-exhibition items and cars must be off site by 8.30 am on the day of the event.
12. Staffing of stands must be at all times between 9.00 am and 5.00 pm on the day of the event.
13. No person other than an exhibitor who has applied for and been allocated space will be allowed to sell or display articles of any description on the site. Sub-letting of stands is not permitted.
14. The sole catering and bar rights have been granted.
15. The National Beef Association (The Association) will not be responsible for any accident, damage or loss however caused, which may occur to any exhibitor or to his animals, articles or property brought onto the site. The Association will not be responsible for any actions or expenses on account of or in respect of any such damage or injury caused. All exhibitors must have Full Third Party Liability insurance and, if requested, will supply proof of current policy to The Association. All exhibitors indemnify The Association from any claims made in connection with the exhibitor's staff, equipment, display, animals or vehicles.
16. If for any reason whatsoever Beef Expo 2009 has to be cancelled, 50% of your stand fee will be returned.
17. The decision of the Organising Committee about the interpretation of these conditions will be final.