



**“BEEF – OUR FUTURE TOGETHER”**

**DUNGANNON FARMERS MART, 90 GRANVILLE ROAD,  
DUNGANNON, CO TYRONE, NORTHERN IRELAND.**

**TUESDAY 2<sup>ND</sup> MARCH 2010**

**COMMERCIAL EXHIBITOR & SPONSORS  
APPLICATION FORM**

Company name .....

Address .....

..... Postcode.....

Contact Name ..... Tel No .....

Fax No ..... E mail Address .....

Web Address.....

Type of business/ products.....

**APPLICATION FORM**

**INDOOR STAND CHARGES – OPEN SPACE**

Up to 9 Sq Metres - £25 /m <sup>2</sup>	10 – 18 Sq Metres – £21 /m <sup>2</sup>	19 –39 Sq Metres - £17 /m <sup>2</sup>
> 40 Sq Metres - £15 /m <sup>2</sup>		

**INDOOR STANDS**

LOCATION	FRONTAGE	DEPTH	COST PER M <sup>2</sup>	TOTAL COST	OFFICE USE
Mart Pens	2.5 METRES	3 METRES		£150	
Mart Pens	3 METRES	4.9 METRES		£280	
Open Space	.... METRES	3 METRES	@ £		
Open Space	.... METRES	5 METRES	@ £		
Open Space	.... METRES	.....METRES	@ £		

Please note that there is only one gate on each pen and this gate is approximately 1.5m wide. The railings on the other 1.5m are solid and can not be removed.

**OUTDOOR STANDS**

Outdoor	5 METRES	5 METRES		£190	
Outdoor	10 METRES	5 METRES		£270	
Outdoor	15 METRES	5 METRES		£330	
Outdoor	10 METRES	10 METRES		£400	
Outdoor	.....METRES	.... METRES			

**For larger outdoor stands – Price on application from the Organiser**

**EDUCATIONAL STANDS**

Limited spaces available for non-commercial organisations only.Price and availability from the Organiser

Indoor	.... METRES	.... METRES	@ £		
Outdoor	.... METRES	.... METRES	@ £		

**We wish to apply for stand space as indicated above subject to the conditions affecting NBA NI Beef Expo 2010.**

**Signed..... Date.....**

**CHEQUES SHOULD BE MADE PAYABLE TO –  
“NATIONAL BEEF ASSOCIATION”  
APPLICATIONS WILL NOT BE  
ACCEPTED WITHOUT THE  
APPROPRIATE FEE**

**Return to –  
Euan Emslie,  
NBA NI Beef Expo 2010  
3 Briar Close  
Newport  
Brough  
East Yorkshire, HU15 2QY  
Tel: +44 (0)1430 441870  
Email euan@appliedremedies.co.uk**

Closing date for applications  
**MONDAY 4<sup>TH</sup> JANUARY 2010**

	£	p
<b>COST OF STAND</b>		
<b>ELECTRICITY</b>		
<b>MODULAR UNIT</b>		
<b>CARPET</b>		
<b>SPONSORSHIP</b>		
<b>DEMONSTRATIONS</b>		
<b>BANNER SPACE</b>		
<b>£10 FOR 3 EXTRA PASSES</b>		
<b>SUB TOTAL</b>		
<b>VAT @ 15%</b>		
<b>17.5% after the 1<sup>st</sup> Jan 2010</b>		
<b>TOTAL COST</b>		

## **Sponsorship & Other Opportunities at NBA NI Beef Expo 2010**

### **Mainline Sponsorship - £3000 + VAT**

#### **The Mainline Sponsors package includes -**

**Yes/No**

- ◆ 10m x 10m outdoor or 5m x 5m indoor stand space prominently positioned.
- ◆ The rights to display four banners round the site.
- ◆ The right to have your company name/logo printed on NBA NI Beef Expo 2010 posters, promotional flyers, advertisements and the event programme - and also to be listed as an event sponsor in the NBA Sponsors area.
- ◆ Editorial in the event programme to be produced by Shepherd Publishing (*NBA Beef Farmer Journal*).
- ◆ A seminar/demonstration slot in one of the themed rings at the event.
- ◆ Inclusion on the Sponsors' Page of the Event Website with links to your own website.
- ◆ Twenty admission tickets.
- ◆ Four tickets to the VIP Dinner on Monday 1<sup>st</sup> February 2010.

### **National Sponsorship - £500 + VAT**

**Yes/No**

#### **The National Sponsors package includes -**

- ◆ Reductions on stand fees of 20%.
- ◆ Prominent stand space position indoor or outdoors.
- ◆ The rights to display two banners round the site.
- ◆ The right to have your company name printed in the NBA NI Beef Expo 2010 promotional flyers, and the event programme - and also to be listed as an event sponsor in the NBA Sponsors area.
- ◆ Inclusion on the Sponsors' Page of the Event Website.
- ◆ Five admission tickets.

### **Local Sponsorship - £200 + VAT**

**Yes/No**

#### **The Local Sponsorship package includes: -**

- ◆ Prominent stand space position indoor or outdoors.
- ◆ The rights to display two banners round the site.
- ◆ The right to have your company name printed in the NBA NI Beef Expo 2010 promotional flyers, and the event programme - and also to be listed as an event sponsor in the NBA Sponsors area.
- ◆ Inclusion on the Sponsors' Page of the Event Website.
- ◆ Two admission tickets.

#### **We are interested in the following -**

	<b>COST</b>	<b>INTEREST/REQUIRE TICK/NUMBERS</b>	<b>OFFICE USE</b>
<b>Banners</b> There is a limited number of banner spaces available	£40 + VAT each		
<b>YFC Open Stock Judging Competition</b> Sponsorship of prize money	Whatever you would like to donate. Please add VAT to this.		

**Please Contact me regarding any sponsorship opportunities**

**Yes/No**

**NBA NI Beef Expo 2010 – Tuesday 2<sup>nd</sup> March 2010**

## **Dungannon Farmers Mart, Dungannon, Co Tyrone, Northern Ireland**

### **COMMERCIAL EXHIBITOR – INFORMATION AND CONDITIONS**

1. Stand charges are listed on the application form. Please indicate clearly the size of stand required.
2. Stand Positions will be allocated on strictly a first come basis. If the position you have indicated you would like is not available the organisers will endeavour to offer you an alternative position. The Organisers retain the right to adapt the mart layout and to allocate stand space to accommodate the requirement of exhibitors, demonstrations etc.
3. The closing date for stand applications is **Monday 4<sup>th</sup> January 2010**. Applications received after this date will be subject to space availability and a 15% surcharge will apply.
4. Each company shall exhibit only or mainly materials and products of relevance to agriculture and related industries.
5. No exhibitors shall be permitted to arrange their stand or to place their sign in such a manner as to obstruct the light or to inconvenience or disadvantageously affect the display of any other exhibitor. No form of intrusion into neighbouring sites will be permitted.
6. Electricity can only be provided for indoor stands as indicated on the application form. Water standpipes will be available on site.
7. Outdoor space is available on hardcore. Exhibitors with marquees must provide the organiser with a fire resistant certificate. No marquee pins should be used on the tarmac. Exhibitors will furnish their stand with a fire extinguisher.
8. Each exhibitor shall be responsible for the removal of refuse from his stand and outside stands shall completely restore the ground on removal.
9. Indoor exhibitors will be provided with two exhibitors' passes free for space booked up to 9m<sup>2</sup> and one extra for each 9 m<sup>2</sup> booked after that. Outdoor exhibitors will be provided with two exhibitors' passes free for space booked up to 25m<sup>2</sup> and one extra for each 50m<sup>2</sup> booked after that. Three extra passes can be obtained for a total of £10.00 plus VAT. One vehicle pass will be issued to allow access for off-loading but is not a parking permit.
10. Access to the site will be from 12 Noon to 5 pm on Sunday 28<sup>th</sup> February, from 9 am to 6 pm on Monday 1<sup>st</sup> March and from 7 am to 8.30 am on Tuesday 2<sup>nd</sup> March 2010 for the purpose of stand erection. All non-exhibition items and cars must be removed to the exhibitor car park by 8.30 am on the day of the event. All exhibitors must remove everything from their stand space from 6 pm to 9 pm on the day of the event.
11. Staffing of stands must be at all times between 9 am and 6 pm on Tuesday 2<sup>nd</sup> March 2010.
12. No person other than an exhibitor who has applied for and been allocated space will be allowed to sell or display articles of any description on the site. Sub-letting of stands is not permitted.
13. The sole catering rights have been granted, although exhibitors can give complementary refreshments on their own stand if they so wish.
14. The National Beef Association (The Association) will not be responsible for any accident, damage or loss however caused, which may occur to any exhibitor or to his animals, articles or property brought onto the site. The Association will not be responsible for any actions or expenses on account of or in respect of any such damage or injury caused. All exhibitors must have Full Third Party Liability insurance and, if requested, will supply proof of current policy to The Association. All exhibitors indemnify The Association from any claims made in connection with the exhibitor's staff, equipment, display, animals or vehicles.
15. If for any reason whatsoever NBA NI Beef Expo 2010 has to be cancelled, 50% of your stand fee will be returned.
16. The decision of the Organising Committee about the interpretation of these conditions will be final.